

NEW MBA COURSE OFFERING, SUMMER 2008

**INBS / FINC 577 - Selected Topics in International Business & Finance:
Investments in Emerging Financial Markets**

Dr. D. K. Kim

Course Description:

This course covers portfolio investments strategies in emerging equity and debt markets, taking the perspective of a global portfolio manager. The objective of this course is to develop practical investment management skills, based on a strong conceptual foundation. The course will discuss alternative emerging market investments philosophies for asset allocation, top-down country selection and bottom-up security selection with the consideration of several outstanding problems of emerging markets investment, including currency risk, economic risk, and political risk.

Prerequisites: INBS 501; MBA Director's approval or FINC 501

Course Objectives:

After completing the course, students will be able to evaluate the risks associated with an emerging market exposure while at the same time understanding the benefits gained by global diversification and higher returns.

- A. Overview of Global Investment Research
- B. Opportunities in Emerging Markets
- C. Crisis and Corporate Governance in Emerging Markets
- D. Investments in Emerging Equity Markets
- E. Investments in Emerging Debt Markets
- F. Emerging Market Currencies